



## GRAPHIC DESIGN QUESTIONNAIRE

Please answer these questions thoughtfully, as they will help you communicate to us what you'd like in your graphic design.

Your Name

Email Address

Phone

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Company name

Company slogan, background & short description of services.

Who is your target market? Be very specific.

What type of graphic design/print design project, please describe in detail?

What kind of feeling would you like your project to convey? (Examples: Formal/Corporate, Fun, Hi-Tech, or Other?)

Current web address  
(if available)

When you want to start this project

Design deadline and is your deadline-fixed or flexible?



Do you have any images and/or company graphics that should be used in this project?

Do you have any images and/or company graphics that can be used for reference

What is the size of the item you need designed? (example 8 ½ x 11 etc.)

What type of colors should we use or avoid, if any?

If you've seen a design style that particularly appeals to you, please provide a website link so we can see it. You can also scan in the image and email as an attachment. It is very important that you provide a sample of what you like so we can understand the correct direction to go

would you like a style guide for the item

what type of files do you want for the final design (example: in vector format, psd files, etc).

your budget range for this project

Additional info that we should know

After completing this questionnaire please click the 'submit by email' button below and follow the short instructions in the automatic pop-up window - It will open your default email program. Alternatively, save the document, attach it in email and send it to [info@crazyslug.net](mailto:info@crazyslug.net)